



delawareriver.natgeotourism.com

## Scenic, Wild Delaware River Geotourism Initiative

Newsletter — November 2016

### **Upcoming Events**

Details on the [MapGuide Festivals and Events](#) page. Post your events there, too!

**11/5-6**

BaconFest (PA)

**11/12**

Appalachian Mountain Club 2nd  
Saturday Volunteer Event

**11/26**

Easton Peace Candle Lighting  
and Holiday Open House (PA)

**11/27**

Portland Annual Tree Lighting  
(PA)

**12/2**

Hackettstown Hometown  
Holiday (NJ)

**12/3-4**

Lake Mohawk German Christmas  
Market (NJ)

**12/4**

Tri-State Chamber's Annual  
Holiday Parade (NY/PA)

Still open for nominations!

The Scenic, Wild Delaware River Geotourism Stewardship Council just wrapped up a two-day meeting in Sussex County, New Jersey. We have exciting projects in the works for the coming year, so stay tuned! In the meantime, help us spread the word on social media.

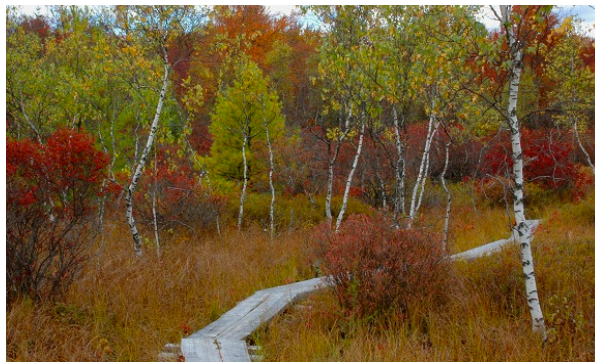
### **#ScenicWildDelawareRiver**

When you're posting on Facebook, Twitter, Instagram, and elsewhere on social media, use our hashtag! And check out #ScenicWildDelawareRiver to see what's new in our beautiful and unique part of the country.

Among recent posts you'll find some great fall photographs as leaf season comes on, one of the musical acts on tap for the PA Bacon Fest, and some news about the SWDR geotourism initiative.

### **While you're online...**

If your business, site, or event has a Facebook page, link to your page on the MapGuide using the National Geographic badge you downloaded for your website (see page 2).



The Nature Conservancy's Thomas Darling Preserve (PA)  
Photo: George C. Gress

**Link your website to ours**

Drive traffic to your page on the SWDR MapGuide. It takes about 15 minutes! Download a National Geographic badge and get instructions here:

<http://delawareriver.natgeotourism.com/info/natgeo-link-badges/del1C9453A77A229F5C1>

Or download a badge here:



**Do you have your window clings and certificate?**

Get in touch if you haven't received your National Geographic window clings or your certificate of participation. These are great ways to get visitors and customers interested in learning more about the Scenic, Wild Delaware River!

**Need help?**

Give us a call or send an email. Our contact information is below.

**Contact Us**

John Beljean  
570.431.3155  
DelawareRiverGeotourismInfo@gmail.com

**Join Us for a Webinar on Agritourism and Local Food Trends**

**November 9, 9:30-10:15 a.m.**

We have arranged three locations where SWDR contributors can sit in on a webinar offered by the Pennsylvania Restaurant and Lodging Association and the "PA Preferred" program. *No matter which state you live in*, learn about how your business or organization can benefit from the growing popularity of agritourism and locally produced food and drink.

Discover Lehigh Valley®, 840 Hamilton St. #200, Allentown, PA — RSVP to Michael Stershic ([mike@discoverlehighvalley.com](mailto:mike@discoverlehighvalley.com))

Pocono Mountains Visitors Bureau, 1004 W. Main St., Stroudsburg, PA — RSVP to Carl Wilgus ([cwilgus@poconos.org](mailto:cwilgus@poconos.org))

Lake Wallenpaupack Visitor Center 2512 Route 6 Hawley, PA — RSVP to Keith Williams ([kwilliams@poconos.org](mailto:kwilliams@poconos.org))

**News from the Geotourism Stewardship Council**

This fall, we welcomed four new members to our three-state Council. (A full partner list is here: [delawareriver.natgeotourism.com/supporters](http://delawareriver.natgeotourism.com/supporters))

*Delaware and Lehigh Valley National Heritage Corridor* [www.delawareandlehigh.org](http://www.delawareandlehigh.org)

Preserves the historic pathway that carried coal and iron from Wilkes-Barre to Philadelphia; 60 miles of the D&L Trail runs along the Delaware River.

*Discover Lehigh Valley*

[www.discoverlehighvalley.com](http://www.discoverlehighvalley.com)

Promotes tourism in the Lehigh Valley, including two visitor centers in Easton (PA).

*National Parks Conservation Association*

[www.npca.org](http://www.npca.org)

Since 1919, an independent, nonpartisan voice to strengthen and protect America's national parks, including four in the SWDR region.

*Warren County, New Jersey* [www.co.warren.nj.us/](http://www.co.warren.nj.us/)

One of two New Jersey counties in our region, it includes part of Delaware Water Gap National Recreation Area.